

Collective switching

The council runs a domestic switching scheme with auction provider iChoosr on behalf of other councils, named "Ready to Switch"

Founding Councils:

Peterborough City Council
Luton Borough Council
London Borough of Havering
Waveney District Council
Suffolk Coastal District Council
Northumberland County Council
Cheshire West and Chester Council
Blackpool Council
Hertfordshire County Council
Wiltshire Council
Hull City Council
South Holland District Council

Additional Partners:

Great Yarmouth Borough Council
Eastbourne Borough Council
North East Lincolnshire Council
Derby City Council
Leicester City Council

To date, 4 rounds of switching have taken place, with a 5th round currently open for sign-ups. Under the iChoosr model, the participants from the Ready to Switch scheme are added to participants from other local authority schemes across the UK in order to increase the scale of the auction and the attractiveness to the energy supply companies that bid for those customers.

The overall results of each auction round is as follows:

Round 1

There were 3 winners as follows:

- Dual fuel online MDD: winner is Scottish Power
- Dual fuel paper MDD: winner is Scottish Power
- Elec-only online MDD: winner is Ovo Energy
- Elec-only paper MDD: winner is Co-operative Energy
- Dual fuel PPM: winner is Scottish Power
- Elec only PPM: winner is Scottish Power

73% of those registered were offered a saving. The overall average savings per household are **£122** a year.

Round 2

The auction for the largest ever collective switching scheme driven by Local Authorities went great (160,000 signups).

There were 3 winners as follows:

- Dual fuel online MDD fixed: winner is Sainsbury Energy (cash back offer)
- Dual fuel paper MDD fixed: winner is Sainsbury Energy (cash back offer)

- Elec-only online MDD fixed : winner is Scottish Power
- Elec-only paper MDD fixed: winner is Scottish Power

- Dual fuel PPM variable: winner is British Gas
- Elec only PPM variable: winner is British Gas

66% of those registered were offered a saving. Average saving per household was **£126** per year.

Monthly dual direct debit customers had the biggest average saving of **£163**.

Round 3

Overall more than 36,000 people took part. There were 2 winners as follows:

- Dual fuel online MDD: winner is Scottish Power
- Dual fuel paper MDD: winner is Scottish Power

- Elec-only online MDD: winner is Scottish Power
- Elec-only paper MDD: winner is Scottish Power

- Dual fuel PPM: winner is British Gas
- Elec only PPM: winner is British Gas

50% of those registered were offered a saving. Average saving per saving household was **£79** per year. Monthly dual direct debit customers had the biggest average saving of **£86** per year.

Round 4

Overall more than 50,000 people took part with over 8,130 for Ready to Switch.

There were 3 winners as follows:

- Dual fuel online MDD: winner is Scottish Power
- Dual fuel paper MDD: winner is Green Star Energy

- Elec-only online MDD: winner is Scottish Power
- Elec-only paper MDD: winner is Green Star Energy

- Dual fuel PPM: winner is Scottish Power
- Elec only PPM: winner is British Gas

68% of those registered were offered a saving. Average saving per saving household was **£103** per year. Monthly dual fuel direct debit paper billing customers had the biggest average saving of **£129** per year.